

NEXT STEPS TO BIZ SUCCESS

Start & Seed Checklist



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Congratulations, you've decided to get your biz growing and it's time to decide on the structure of your biz and set yourself up right, first time!

- 1 The first thing for you to decide is what type of biz structure will suit you best. Will your biz set up be a Sole Trader or a PTY LTD? And will you need to register for GST? [Business.gov.au](https://www.business.gov.au)
- 2 Register your biz name with the Business Name Registry <https://businessnameregistry.org/>
- 3 Register your biz domain name *I recommend Crazy Domains however there are lots of options out there so do your research for Domain Registration Providers <https://www.crazydomains.com.au/domain-names/>
- 4 Register your biz domain for web hosting *I recommend Host Gator however there are lots of options out there so do your research for the best Host Provider <https://www.hostgator.com/>
- 5 Create Your Brand, decide on your colours & fonts and the image you want to put out there. It's important to be consistent so you become recognisable by your Brand
- 6 You're gonna need a website to start selling your Biz If you're selling products e-commerce I recommend [Shopify](https://www.shopify.com/), they're easy to use and manage your products If you're a service business I recommend [WordPress](https://www.wordpress.com/)
- 7 Set up your social pages. It's important to know where your clients & customers hang out because that's where you need to be. Is it Facebook, Instagram, YouTube, Pinterest, Twitter, LinkedIn?

8

Link all of your socials to your Web Site



Check that all of the buttons work when you click on them and take you to the right place

9

Set up your PayPal account so you can receive money from your clients & customers



10

Congratulations, now it's time to start promoting and selling your products and services



Setting up your biz can also be very overwhelming and scary!

What if you click on the wrong button and register the wrong biz? What if you stuff up with the tax office? There's a lot of money going out in the beginning and you want to get it right! So you can prove all of those nay sayers wrong, you know you're going to be a success!

If you're feeling confident and eager to jump in and tick off this list on your own now, that's awesome go ahead and do it!

If you're still unsure and want to take away the overwhelm and stress of stuffing up I'm here to help!

Click the calendar button below to book a free 30 minute chat with me to go through any questions!



Nicole xx